

News Release

## THE ART HAWKINS GREAT CANADIAN ULTIMATE GAME STOPS IN NORTH VANCOUVER

June 15, North Vancouver – On June 17<sup>th</sup> & 18<sup>th</sup>, Canadian Ultimate “Frisbee” players in 27 locations across the country are participating in the Great Canadian Ultimate Game. This Ultimate game for charity will pit white against red for the majority stake in funds raised. The white team, representing Boys and Girls Clubs of Canada, and the red team, representing Ultimate Peace, will huck, flick and layout to help their team become the champion.

At 9:00 PM (June 18<sup>th</sup>), the game and score will be passed to Sutherland Secondary School field from Prince George. After an hour, the game and the score will move to The Vancouver Ultimate League. At the end of the game, the winning charity will receive 60 per cent of the funds raised and the other charity will receive 40 per cent.

“Ultimate transcends sports, uniting people and communities through its amazing culture and spirit.” Says David Barkan, Ultimate Peace Founder and Co-Director. “The Great Canadian Ultimate Game is an incredible example of how our sport can connect us to one another and do good in the world at the same time. We at Ultimate Peace share this same goal, and are deeply honoured to be chosen by Ultimate Canada to be a charity for this great event.”

“The Ultimate Frisbee game is a fantastic way of combining physical-fitness with pure fun,” said Pam Jolliffe, President and CEO, Boys and Girls Clubs of Canada. “Thanks to the generous support of Ultimate Canada, Clubs can continue offering programs that encourage healthy living and motivate physical activity amongst young people.”

“Through the Art Hawkins Great Canadian Ultimate Game, Ultimate Canada is proud to support two great charities that teach youth to take personal responsibility for their actions, exhibit mutual respect towards others and uphold the principle of fair play.” said Danny Saunders, Executive Director of Ultimate Canada. “These are core values in the sport of Ultimate and we are excited to have partners that are working in Canada and abroad to teach youth these important character developing life skills.”

The Art Hawkins Great Canadian Ultimate Game is organized by Ultimate Canada, the governing body for the sport of Ultimate in Canada. The organization promotes the growth and development of ultimate throughout Canada. Visit our website at [www.CanadianUltimate.com](http://www.CanadianUltimate.com).

Ultimate Frisbee has shown tremendous growth on the North Shore over the past several years. Places you will find Ultimate Frisbee on the North Shore include: Many Elementary Schools and most Secondary Schools, Capilano University, and The North Shore Ultimate League (NSUL). Visit our website at [www.NSUL.ca](http://www.NSUL.ca)

National media inquires, please email [communications@canadianultimate.com](mailto:communications@canadianultimate.com).

