

average US domestic box office gross for films grossing > 10 million (in millions)					
2001-2005 (not including documentaries)					
() = number of films grossing >10 million/total number of films in that category					
Classification		Sex/nudity		Violence	
	animated		animated		animated
G	90.88 (15/18)	none	89.74 (12/14)	none	
PG	114.15 (20/22)	minor	71.32 (12/14)	minor	71.61 (3/4)
PG-13	27.87 (2/3)	mild	153.61 (11/12)	mild	93.02 (4/5)
R	32.77 (1/1)	moderate	39.84 (2/2)	moderate	105.49 (23/25)
NC-17	-	heavy	(0/1)	heavy	129.08 (5/7)
		extreme	32.77 (1/1)	extreme	25.43 (3/3)
total	98.28 (38/44)				
		total	98.28 (38/44)	total	98.28 (38/44)
Classification		Sex/nudity		Violence	
	live		live		live
G	75.35 (8/10)	none	122.60 (17/19)	none	56.26 (9/19)
PG	71.35 (88/105)	minor	88.22 (47/55)	minor	45.94 (52/83)
PG-13	66.62 (324/383)	mild	79.23 (76/85)	mild	48.88 (104/145)
R	45.16 (219/375)	moderate	64.37 (157/205)	moderate	54.54 (127/168)
NC-17	(0/1)	heavy	49.06 (229/313)	heavy	62.03 (112/156)
		extreme	41.63 (115/198)	extreme	69.74 (237/305)
total	60.02 (639/874)				
		total	59.88 (641/876)	total	59.88 (641/876)
Classification		Sex/nudity		Violence	
	total		total		total
G	85.48 (23/28)	none	109.00 (29/33)	none	56.26 (9/19)
PG	79.28 (108/127)	minor	84.78 (59/70)	minor	47.34 (55/87)
PG-13	66.38 (326/386)	mild	88.63 (87/97)	mild	50.52 (108/150)
R	45.10 (220/376)	moderate	64.06 (159/207)	moderate	62.35 (150/193)
NC-17	- (0/1)	heavy	49.06 (229/314)	heavy	64.89 (117/163)
		extreme	41.56 (116/199)	extreme	69.18 (240/308)
total	62.17 (677/918)				
		total	62.03 (679/920)	total	62.03 (679/920)
Note that the more films in a category grossing < 10 million, the lower the true average for that category.					
box office data from <a href="http://www.boxofficereport.com">http://www.boxofficereport.com</a>					
classification, sex/nudity and violence ratings from <a href="http://www.screenit.com">http://www.screenit.com</a>					