

EYI is the perfect home-based, risk-free business



Amy Vander Ploeg

Last fall, Amy Vander Ploeg was searching for a home-based business. The Holland, MI woman had read some books that recommended Network Marketing as a possible solution.

The major difficulty she was having was finding a Network Marketing company that somehow related to her expertise.

Amy has a background in corporate wellness and is a certified fitness instructor and personal trainer. EYI was the answer to her prayers.

“I didn’t come about the EYI business by way of the product Calorad®, like most people do,” Amy told EYI President Jay Sargeant on a live toll-free Calorad®/5 by 3 Conference call. “I was actually looking for a home-based business.”

Amy didn’t jump into this business with both feet; instead, she took it one step at a time, beginning with researching.

“The thing I really looked closely at was the company,” Amy said. “How long had EYI been in business, the integrity of the leadership team and then just researching and looking at the Web site. Everything was just first class.”

Amy thought she’d better try the product she’s be selling before expecting others to buy it. In doing so, she hoped she’d become a walking Calorad® story.

After reading up on Calorad® on EYI’s Web site, Amy learned that Calorad® was more than just a weight loss product. It is a foundational health and wellness product that helps with a variety of discomforts.

“I started in March and for me, I didn’t really necessarily need to lose weight, but I had a nagging back

injury from running,” Amy said. “After a month on Calorad®, I have lost some weight, but I have gained a lot more vitality and my back discomfort is gone!”

Before she knew it, Amy was busy with her new EYI 5 by 3 business venture.

To follow in Amy’s footsteps, simply start off by investing in 5 bottles of Calorad®. You keep one bottle for yourself and market the other four. After this, you’ve got a break-even business! Next, commit to purchasing 3 bottles of Calorad® every month on our Valued Consumer Auto-Ship Program, which allows you to take advantage of discounted prices! Then you find Four TEAM Captains who are willing to work the simple 5 by 3 program too! Next, help your Four TEAM Captains recruit Four TEAM Captains of their own. Your TEAM is growing right before your eyes! Three months into your new Calorad® business venture, you could be earning \$2,500 of permanent, monthly residual income!

To share Calorad® with everyone you know and see your TEAM grow, pass out your customized business cards and postcards, inviting guests to your personal, fully-loaded E-Commerce Web site that will help your business grow in no time! After you pay the annual administration fee of just \$40, you’ll receive a full presentation kit, online management systems, incredible communication and marketing tools and your own merchant account which will let you order and sell products 24 hours a day, seven days a week!

To get your own business cards that will guide people to your site, order EYI’s stationery Starter Pack—two EYI notepads, 500 business cards and 100 personalized, four-color postcards—for only \$44.95. When you buy your Starter Pack, you are making an important commitment to your business.

Visit www.eyibizcard.com to order your stationery today! Then, like Amy, dive right in and watch your business grow! **EE**