



# EYI

## The Essential Express

Products Edition Issue 23 Aug. 23, 2002

# Safe4Hours™—Bringing Skinvisible® into the 21<sup>st</sup> century

As conscious as we are about protecting ourselves from germs and bacteria, we sometimes just don't know where these creatures can be lurking—and we can never be too careful. The importance of hand hygiene is usually overlooked. But it's important to remember that just because we can't see pathogens, that doesn't mean they aren't there. That's why you should always be well-protected and safe.

We know that you have come to know and love our Skinvisible® product line, so we've taken the series one step further. Essentially Yours brings to you an addition to the line that's a spray, not a lotion! This antibacterial hand sanitizer remains unrivaled in the industry. Safe4Hours™ Antibacterial Hand Sanitizer spray provides effective and persistent antibacterial activity, moisturizing the skin while killing germs. Like Skinvisible®, its most important feature is that it forms a bond with the outer layer of skin, which is not diminished by frequent hand washing—and it works without water or cleansers in between hand washings! The product is so effective that tests prove Safe4Hours™ lasts for up to four hours, after which it only starts to wear off as a part of the natural exfoliation process of the skin's outer layer cells. The new generation of Skinvisible® is so clean and effec-

tive, it will never leave a sticky residue on your hands!

The vast majority of germs are generally spread by hand contact, so it's vital to keep your hands germ-free as much as possible. Virtually everyone can benefit from using Skinvisible® or the new Safe4Hours™ Antibacterial Hand Sanitizer.

**Protect your skin.  
Protect yourself  
—with Safe4Hours™**

Safe4Hours™ has a broad spectrum of benefits including that it:

- ◆ Is alcohol free (won't dry your skin)
- ◆ Kills a variety of bacteria
- ◆ Reduces cross-contamination
- ◆ Contains aloe-vera and glycerin
- ◆ Contains no dyes or fragrances
- ◆ Moisturizes and promotes healthy skin
- ◆ Reduces dryness, irritation and chapping

Remember, when we go to public places, we come into contact with a lot of things that others have touched. Protect your skin. Protect yourself—with Safe4Hours™.

If you have questions about Safe4Hours™ or any other product, or to order, please contact the person who shared this newsletter with you, or visit our Web site at [www.eyicom.com](http://www.eyicom.com). 💧

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. EYI products are food supplements that help to nourish and support the body. Results may vary.

# Who needs Safe4Hours™?

## Everybody!

### Health care workers:

You're exposed to germs all day, every day. You wash your hands when you can, but is it enough? Hospital-acquired infections are on the rise, and a main factor is insufficient hygiene. Do your part—with Safe4Hours™!

### Food industry workers:

Next month (September) is National Food Safety Education Month—what a great time to take new steps to keep yourself, your fellow workers, and your customers safe! The first step to ensuring food safety is to CLEAN! Proper hand-hygiene is a huge part of keeping all food safe to eat.


### Employers:

How much does employee sickness cost you every year? Encouraging the use of Safe4Hours™ in your workplace can help keep office germs at bay. Providing a bottle of Safe4Hours™ for every desk is a simple and easy way to help keep your employees at their best!

### Daycare workers:

What's sure to take the fun out of afternoon playtime? Runny noses, stuffy heads, sneezes and coughs. And if you're not careful, you can bring the germs that surround you everyday home, too. Safe4Hours™ is so gentle, even children can use it! Use Safe4Hours™ to teach kids about the importance of proper hand hygiene, and you're taking an important step to protect them and yourself!

### Everyone:

According to the Centers for Disease Control, one of the most common ways to pick up a cold is by rubbing your nose or eyes after your hand come in contact with the cold virus. That contact can be as simple as shaking someone's hand, or even just touching a doorknob. You can also pick up more serious problems, like hepatitis A, meningitis, and infectious diarrhea, just from hand contact. Is it worth the risk? 



## You asked us...



By Kari-Ann Harrison,  
Products Specialist

*Dear Kari-Ann*

*I've tried hand sanitizer products before, and I have always found that they leave my hands feeling extremely dry. What causes this? Will I have the same problem with Safe4Hours™?*

You've probably experienced hand dryness because of the alcohol present in most hand sanitizer products. Safe4Hours™ protects your skin without alcohol. In fact, Safe4Hours™ even includes aloe in the formula, specifically to help keep your hands feeling moisturized.

Also, alcohol-based formulations may need to be applied after every time you wash your hands, increasing the chance for dry-feeling skin. Safe4Hours™ lasts for up to four hours—even if you wash your hands several times during that period.

### Inspirational thought—

Our main business is not to see what lies dimly in the distance but to do what lies clearly at hand.

—Thomas Carlyle

## This week's recipe

### SCALLOPS MEDITERRANEAN

3 lbs. large scallops (fresh or frozen)  
2 stalks celery, peeled and julienned  
½ medium white onion, diced  
2 tsp. fennel, crushed in mortar and pestle  
¼ cup olive oil  
½ large tomato, diced very fine  
½ cup shiitake mushroom, chopped  
1 tsp basil, dried  
½ large orange, juice of  
1 medium portabello mushroom, sliced thick  
1 large broccoli stalk, peeled and sliced thin

Spray large fry pan with a non-stick cooking spray, then add olive oil, celery, onion, shiitake mushroom and fennel. Cook over medium low heat for four minutes, stir often.

Add scallops and turn several times to coat with vegetables, oil and spices.

Pour juice of orange over portabello mushrooms and toss. Add portabello mushrooms, tomatoes, broccoli and basil to fry pan. Cover and cook for six to eight minutes on medium low heat.

## Think you don't need Safe4Hours™? Think about this...

- ◆ When you're shopping, remember hundreds of others have touched the same escalator rails, door handles, shopping carts, and merchandise.
- ◆ Think of how many people have used Automated Banking Machines and Interac keypads before you, and handled the cash you are spending.
- ◆ Even the very best of health clubs can't prevent germs gathering on equipment which is used by many people.
- ◆ At day-care and school your kids are in constant touch with books and toys, both of which are touched by many other children, some of whom may transmit germs and infections. 