

Christina Newberry

Writer, Editor, Communications Strategist

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14 people have recommended Christina

"During my copywriting stint as a colleague of Christina, which was over a year, she was the leader of a team who produced (or is it - a team 'that' produced -, Christina will surely know) a weekly Business Newsletter as well as a weekly Product Newsletter. That's a lot of writing and editing (about a dozen pages per issue) and I cannot recall a single Friday when a publication deadline was missed. Christina would be an ideal extension to any firm's communications team. You will add intelligence, focus, and grace under pressure, along with versatile writing and editing abilities, when you add Christina to your roster."

— **Bob Hodder**, *Copywriter, Campaign Copywriter*, worked directly with Christina at Essentially Yours Industries

"I turned to Christina recently to research and write an eBook on a tight deadline. Christina over-delivered, not only crafting a high-quality product on time, but proactively adding value through her thoughtful suggestions and authoritative writing style. She took on the project with enthusiasm and professionalism, and was a pleasure to work with."

— **Ric Mazereeuw**, was Christina's client

"Christina isn't just an outstanding writer and editor -- she's also a great strategic thinker. She's one of those rare writers who knows how to wield language as a tool for achieving strategic objectives -- to inspire, to sell, to educate, to entertain. She's dependable, she gets results, she writes brilliantly, and she's just fun to work with. I can't recommend her highly enough."

— **Curtis Foreman**, was Christina's client

"Christina is detailed oriented yet also able to see the big picture from a business perspective. With her help, HealthCastle.com has put out high quality news releases that have been picked up by various news media. With a courteous and professional attitude, Christina is undoubtedly an asset to any marketing or PR initiative."

— **Ian Lee**, was Christina's client

"Throughout the almost two years I had the pleasure of working with Christina, I witnessed first-hand her friendly management style, genius project planning skills, and great sense of humor."

She'll be missed, but I wish her luck wherever she goes... her next employer will be VERY lucky to have her!"

— **Elizabeth Southall**, *Direct Response Copywriter, The Internet Marketing Center*, reported to Christina at Internet Marketing Center

"Christina's bright and positive attitude are a welcome addition to any team. Her organization and attitude make for a fun, productive environment where everyone can contribute to the team's success and share in the triumphs."

— **M. Scott Reinders**, *Media Design Lead, Internet Marketing Center*, reported to Christina at Internet Marketing Center

"Christina is a trusted member of our editorial team at HealthCastle.com, providing exceptional editing solutions to our various needs."

— **Gloria Tsang, RD**, was Christina's client

"Christina is an excellent manager. She has the innate ability to provide both clear guidance and feedback while allowing her staff to feel confident in their own abilities and work at their own pace. She is also an excellent project planner -- our schedules were never too demanding, but always challenging, and we NEVER missed a deadline! She is sorely missed at her old job."

— **Johanna Ward**, *Content Developer, The Internet Marketing Center*, reported to Christina at Internet Marketing Center

"It was a pleasure working with Christina for the last two-and-a-half years at the Internet Marketing Center. As Director of Information/Product Development, Christina did a great job keeping our department's many projects on track. She always remained calm and unruffled no matter how hectic things got in the fast-paced world of Internet marketing. We'll miss her!"

— **Theresa Borsman**, *Writer/Researcher, Internet Marketing Center*, reported to Christina at Internet Marketing Center

"Christina was my manager for 3 years at the Internet Marketing Center. During that time we forged a very strong working relationship that was a force to be reckoned with! She was a very good leader, delegated well, and respected her employees - an all-round pleasure to work for. I would whole-heartedly recommend Christina - she adds great value to any team - both as a leader and a friend."

— **Tara Hatazawa**, *Product Development Coordinator, The Internet Marketing Center*, reported to Christina at Internet Marketing Center

"I worked with Christina and found her to be an excellent manager, a detail-oriented project leader, and a hardworking team director who delivered projects on time and under budget. She ran the

department with care and concern for her team members and was constantly looking for more effective and efficient ways to use the resources at hand. Christina accepted new challenges and was always looking to expand her knowledge and improve herself. I would recommend Christina wholeheartedly for any management or project leader position. Please feel free to contact me personally for more information."

— **Rob Emmerson**, *Writer/Researcher, IMC*, reported to Christina at Internet Marketing Center

"Christina has a genius for organization and planning, plus a knack for getting her team to fulfil their deadlines. As a bonus, she knows print and online publishing thoroughly, from editing through production."

— **Elizabeth Wilson**, *Editor, Product Development, Internet Marketing Center*, reported to Christina at Internet Marketing Center

"I had a lot of success working for Christina at IMC. Her management style allowed me the freedom to learn easily from her. She provides reliable leadership with keen attention to details which are key to producing successful projects within tight deadlines."

— **Lee Ann Pughe**, *Website Marketing Coordinator, The Internet Marketing Center*, reported to Christina at Internet Marketing Center

"There is no one better to give a complex project with a tight deadline to than Christina. She has proven her ability to 'get stuff done' over and over again. Her attention to detail is fantastic and she cares about the work she does. She also sees the big picture and keeps things in context."

— **Mitch Tarr**, *VP Marketing, Internet Marketing Center*, managed Christina at Internet Marketing Center

[Contact Christina on LinkedIn](#)