



Province of British Columbia 2010 Business Summit

February 11, 2008
The Fairmont Hotel Vancouver

Early Bird Registration Fee (until January 18th, 2008): \$399.00 + GST per person (Total \$418.95)
Registration Fee (after January 18th, 2008): \$475.00 + GST per person (Total \$498.75)

KEYNOTE SPEAKERS



Scot Smythe,
*Senior Vice President,
Sponsorship and
Event Marketing, VISA
International*



Hon. Colin Hansen,
*Minister of Economic
Development and
Minister responsible for
the Asia-Pacific Initiative
and the Olympics*



**Digby, Lord Jones
of Birmingham, UK**
*Minister of State for Trade
and Industry*

Peter Franklin,
*Group Director,
Worldwide Sports &
Event Management,
Coca-Cola*

COUNTDOWN TO 2010 LUNCHEON

(book early as space is limited)

Premier Gordon Campbell, Province of British Columbia

CONCURRENT SESSIONS

- Merchandising the Games: Marketing and Moving Product
- Welcoming the World: The Olympic Tourism Experience
- Broadcasting the Games: Picture the Impact
- 2010 Live Sites: Party Central in Vancouver, Whistler and Richmond
- Home Away from Home: Supplying the Needs of Sponsors and National Olympic Committees
- Behind-the-Scenes at 2010: The Technology it Takes to Run the Games

For a more detailed agenda, please visit

www.2010BusinessSummit.com

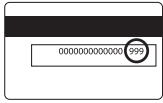
If you have received an invitation and don't wish to register on-line, you may fill out this form and fax or mail the completed version to:

Attn: Sheana Laing, Province of British Columbia 2010 Business Summit
Fax: 604-689-1808
Mail: Suite 200 - 55 Water Street, Vancouver, B.C., Canada V6B 1A1
Toll Free: 1-866-646-3561



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Please check one: <input type="radio"/> Mr. <input type="radio"/> Ms. <input type="radio"/> Mrs. <input type="radio"/> Miss <input type="radio"/> Other:					
First Name:			Last Name:		
Title:					
Company / Organization:					
Address:					
City:					
Province / State:			Postal Code / Zip:		
Country:					
Telephone:			Fax:		
E-mail:					
Credit Card Type: <input type="radio"/> VISA <input type="radio"/> MASTERCARD					
Credit Card Number:					
Expiry Date:		Credit Card 3 or 4 Digit ID Number:			
Name as written on Card:					
For payment by cheque, please make cheques payable to: BC 2010 Business Summit					