

Camrose Fury Fastpitch

2004

Camrose, Alberta

Sponsorship Proposal

Not too long ago, Camrose Alberta was widely known as the heartland of Canadian Fastball. Once having full minor fastball programs with midget, Junior and Senior A teams, hosting many high quality tournaments yearly. There has unfortunately been a steady decline over the past ten years to the point where there was no fastball at any level only two years ago. The 2004 Fury Fastball Club is trying to rekindle some of the original interest for the great game of fastball.

The Club is made up of young men from Central and Northern Alberta. Most of which grew up in the Camrose minor Fastball program and have played Junior and/or Senior A Fastball in Camrose with great success. They have represented Alberta and Camrose in a countless number of Canadian National Championships. Many of the players have taken home medals; 1997 Clarenville Nfl. Silver, 1998 Grande Prairie AB. Bronze, 1999 Kitchener Ont. Silver and 2001 Grande Prairie AB. Bronze.

In the effort of bringing high caliber fastball back to Camrose and its beautiful facilities, the Fury will be hosting and participating in two very competitive tournament at Kinsmen Park (Camrose) this summer. On July 3rd & 4th the ISC (International Softball Congress) qualifying tournament, with teams from Alberta and Saskatchewan, and July 16th to 18th the Senior B , Intermediate B & C mens' Provincial Championships which will include upwards of 20 teams from all over Alberta. The winner of the ISC tournament would qualify for the ISC World Fastball Championships in Fargo, North Dakota. The winner of the Provincial Championships would qualify for the Western Canadian Championships in Richmond BC. The Fury are asking for community support through team and tournament sponsorship, partners and volunteers. Don't miss your opportunity to be a part of this exciting team.

If you or your company would be interested in supporting the Camrose Fury Fastball Club in their efforts to bring Fastball back to where it belongs, please contact Dean Klein at 679-7427 or visit our web-site at www.camrosefuryfastpitch.com . Thank you for your time, we look forward to hearing from you at your earliest convenience.



Objectives of Team

- To enrich the Camrose sporting community by adding a senior level fastball team
- To give senior level fastball players in and around the community of Camrose, a local team to play on rather than moving to a larger centre to play
- To showcase Camrose as a great host community for provincial level fastball tournaments
- To volunteer time and effort on behalf of the Fury team, to young Fastball players to aid development, and provide them with a high level team to play with in future years.
- To demonstrate the high level of Fastball talent that Camrose has to offer.

Sponsorship Benefits

- To provide High level exposure of your organization to participants and spectators who are directly involved in fastpitch.
- Recognition by participants and spectators of your organization's commitment to rural sports and fastpitch in particular.
- To help generate enthusiasm for the sport of Fastpitch in this area.



Your Contribution will...

- Aid in the purchase of team equipment
- Contribute to registration fees for tournaments leading up to the Provincials
- Assist in the hosting of two provincial level fastball tournaments
- Provide funding for umpires

Success at this caliber cannot be achieved without support from our community businesses

Opportunities for Sponsorship Support

Platinum Sponsor

Benefits of Platinum Sponsorship Status Includes:

- ☞ Identification as a sponsor on all marketing materials printed including tournament programs/tournament posters.
- ☞ Your company logo/name on all Fury ball jerseys, home & visiting uniforms.
- ☞ Identification as a platinum sponsor on the sponsor board at both tournaments.
- ☞ Link to your web-site, and your logo on the sponsor page of the Camrose Fury web-site.
- ☞ Acknowledgement of Platinum sponsor status by the commentator throughout both Camrose tournaments. Minimum 15 name mentions during each day of the tournament.
- ☞ Banner can be placed in the outfield (Centerfield) for both Camrose Tournaments.
- ☞ Option to set up a vending booth (no food) at both Camrose tournaments.
- ☞ Ten passes to both Camrose Tournaments.

Cost:

\$1500.00

Gold Sponsor

Benefits to Gold Sponsorship Include:

- ☞ Identification as a sponsor on all marketing materials printed including tournament programs/tournament posters.
- ☞ Your company name on all Fury ball jerseys, home & visiting uniforms.
- ☞ Identification as a Gold sponsor on the sponsor board at both tournaments.
- ☞ Acknowledgement of Gold sponsor status by the commentator throughout both Camrose tournaments. Minimum 10 name mentions during each day of the tournament.
- ☞ Link to your web-site, and your logo on the sponsor page of the Camrose Fury web-site.
- ☞ Banner can be placed in the outfield (left or right field) for both Camrose Tournaments.
- ☞ Six passes to both Camrose Tournaments.

Cost:

\$1000.00

Silver Sponsor

Benefits of Silver Sponsorship Status Includes:

- ☞ Identification as a sponsor on all marketing materials printed including tournament programs/tournament posters.
- ☞ Identification as a silver sponsor on the sponsor board at both tournaments.
- ☞ Acknowledgement of silver sponsor status by the commentator throughout both Camrose tournaments. Minimum 7 name mentions during each day of the tournament.
- ☞ Link to your web-site, and your logo on the sponsor page of the Camrose Fury web-site.
- ☞ Four passes to both Camrose Tournaments.

Cost:

\$500.00

Bronze Sponsor

Benefits to Bronze Sponsorship Include:

- ☞ Identification as a Bronze sponsor on all marketing materials printed including tournament programs/tournament posters.
- ☞ Identification as a Bronze sponsor on the sponsor board at both tournaments.
- ☞ Acknowledgement of Bronze sponsor status by the commentator throughout both Camrose tournaments. Minimum 3 name mentions during each day of the tournament.
- ☞ Your name on the sponsor page of the Camrose Fury web-site.
- ☞ Two passes to both Camrose Tournaments.

Cost:

\$250.00

Fury Booster

Benefits to Fury Booster Include:

- ☞ Identification as Booster on sign placed by tournament schedule. Identification in name only in tournament program in the Booster section.
- ☞ Single acknowledgement as Booster Partner by commentator at both Camrose tournaments
- ☞ Option to purchase tournament tickets at ½ price

Cost:

\$100.00

Customized Sponsorship

- ☞ All levels of sponsorship can be customized to better meet sponsor needs. Changes to sponsorship benefits can be arranged through consultation with Dean Klein.



2004
Camrose, Alberta
Sponsorship Commitment Form

Organization Name _____

Contact Person _____

Address _____

Telephone: _____ Fax _____

E-mail Address _____

We would be pleased to support the following Sponsorship opportunity:

- | | | |
|---------------------------|-----------|--------------------------|
| 1. Platinum Sponsorship | \$1500.00 | <input type="checkbox"/> |
| 2. Gold Sponsorship | \$1000.00 | <input type="checkbox"/> |
| 3. Silver Sponsorship | \$500.00 | <input type="checkbox"/> |
| 4. Bronze Sponsorship. | \$250.00 | <input type="checkbox"/> |
| 5. Fury Booster | \$100.00 | <input type="checkbox"/> |
| 6. Customized Sponsorship | \$ _____ | |

Grand Total \$ _____

Signature: _____

Please Contact Dean Klein at 679-7427 for more information or sponsorship customization,
or mail this form along with your cheque to:



Sponsorship Proposal

2004/2005 Season

www.camrosefuryfastpitch.com